



## ***PN24 FOOD - Ouur Bar and its innovative and original spirit in creating an intimate and special corner***

**Dal nostro corrispondente a Bangkok - 10 set 2024 (Prima Notizia**

**24) The project behind Ouur Bar is to give its customers a**

**moment of intimate relaxation, a festive share good jazz and**

**good music, giving tasty food and dishes along with a wide range of wine offerings.**

Nonthaburi is a vast urban area that unfolds in the Northwest part of Bangkok, the Thai Capital. It is an area that is becoming increasingly enlivened and populated by new construction, in the infrastructure sector, and in the roadways sector. At present, Nonthaburi is an extroversion of the very urban fabric of what is generally referred to as "The Greater Bangkok." And so, at the same time, leisure is also taking on its own specific need. As most residents of Nonthaburi carry out the main part of their work or study day (especially if they are university students) in the heart of Bangkok, upon returning, there is an increasing sense of having leisure and entertainment venues locally and not necessarily returning to the Capital Center again. "This is the scenario to which we looked at the moment we decided to embark on this new venture for us called Ouur Bar"-affirm Anchasa (Tam), Supatchaia (Netz), Dolruthai (Nook) and Nicharee (Ice) the four women who make up the ownership and management of Ouur Bar. "More and more residents and young people in Nonthaburi are expressing and have so far expressed the need for leisure and entertainment opportunities without having to move too far away from their urban area. The area where Ouur Bar is located is very urbanized, there are several buildings housing families, and there is also a large number of residents living in condo residences useful for going to work and then returning there to rest. At this point, however, not only on weekends, there is also a need for recreation and hang out time." In fact, in Nonthaburi, in addition to the predictable big malls, there are more and more multiplex cinemas, big international food service brands, as well as all the traditional Thai street food outlets. This is also the case with sports facilities and facilities. Ouur Bar has from the beginning juxtaposed its food and beverage offerings with entertainment through live music. And so, ample space was given to all young artists studying and playing jazz but also international and Thai pop. Ouur Bar is officially opened to the public on June 16, 2024, and has gradually become a landmark for the whole new jazz age in Bangkok, seeing all the names of the young-and sometimes very young-musicians who populate the music scene in and around Bangkok take turns. "Also from this point of view," Tam, Netz, Nook and Ice jointly affirm, "we tried to do something different, usually by live music here in Bangkok and Thailand we mean Thai Pop or acoustic folk, we preferred to focus on a musical genre that is classical and contemporary at the same time, jazz, which is increasingly gaining success and interest especially in the younger generation. This allows us to bring together different types of listeners, both mature and young, all of whom will be able to listen

to good music and enjoy our food and wine.” How did the strategy of including such an extensive wine list in Oour Bar's offerings come about? We have extensive professional experience in the wine sector, especially about the import and distribution of Spanish wines but here at Oour Bar we have extended the range of the offer of wines that have various origins, not only from classic territories such as Spain, precisely, France and Italy but also from the newest wine realities that are not located in Europe. The dishes we offer also refer to the culinary tradition of some countries but always have a twist that adds curiosity and gives us the opportunity to personalize the recipes that have now become commonplace here in Thailand. An all-female management team, an intimate and welcoming atmosphere placed in a fast-growing area, good live music and a curious, enterprising and youthful spirit. There are all the elements to wish great success to Tam, Netz, Nook and Ice and their Oour Bar. Oour Bar, 7/294 Soi Muban Ban Suan Phong Phet 3/1 Banmai Pakkret, Nonthaburi, Thailand Tel.: 096 665 4564

*di Francesco Tortora Martedì 10 Settembre 2024*